

# Together is Better

A Little Book of Inspiration



By **SIMON SINEK**

Bestselling author of *Start With Why* and *Leaders Eat Last*

Illustrated by Ethan M. Aldridge

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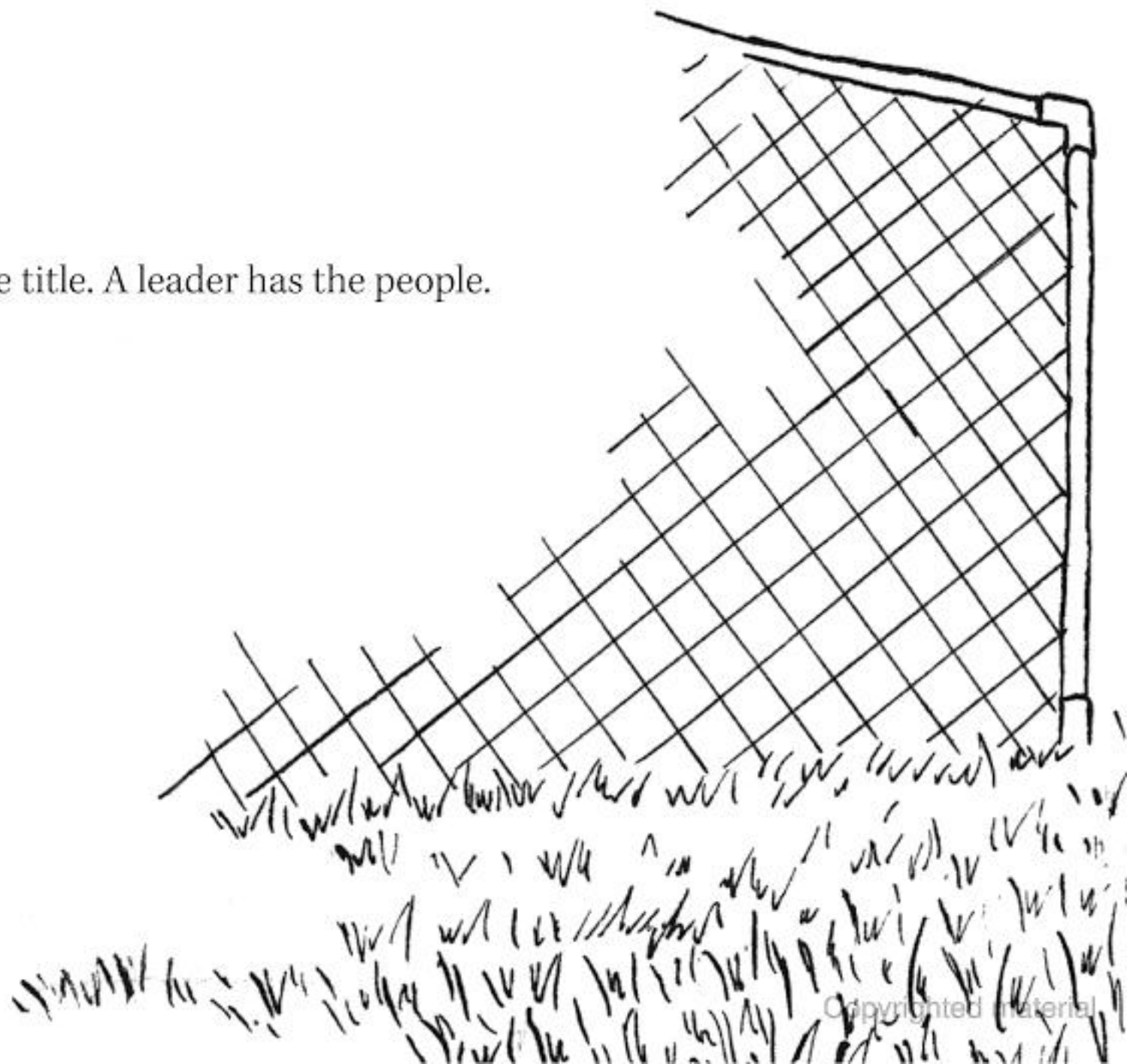
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Success always takes help.



A boss has the title. A leader has the people.





The true value of a leader is not measured by the work they do. The true value of a leader is measured by the work they inspire others to do.









Working hard for something we don't care about is called stress.  
Working hard for something we love is called passion.

Handwritten notes in the bottom left corner, including the word "passion" and other illegible scribbles.

## Be the Leader You Wish You Had

The greatest joy a leader has is to become the one who helps others find the vision they are looking for.

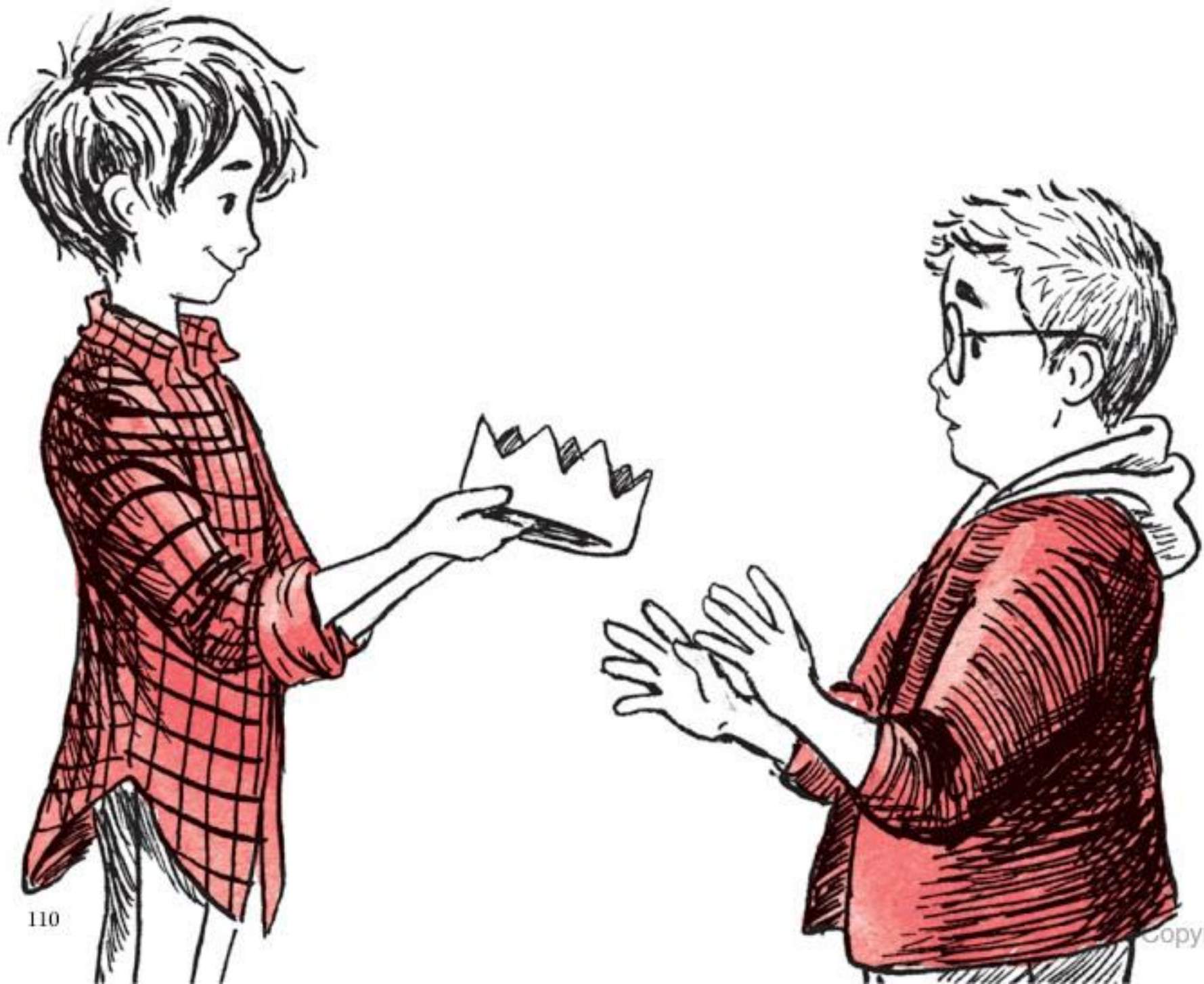
To see those in their charge do more than they thought they were capable of.

To watch the group take care of each other. To see the team work together to solve unsolvable problems.

This is what it means to become a leader. It is not a journey to rise in the ranks, it is the journey to help those around us rise.



The mind can be convinced but the heart must be won.





## A Little More

It was such a joy to write this book—to share a little inspiration in such a simple format. That said, when we were done writing it, we realized that some of the quotes and illustrations had some nuance to them that was lost in this format. So, we decided to share a little more about some of the ideas. Hope you enjoy.

we have choices, and most of all, we have a perspective. We have a say in how the time we spend at work should feel. It is a sense of purpose, cause, or belief—a certainty of *Why* we do what we do—that underlies fulfillment. And we can demand it.

Page 9 | **Leadership is not about being in charge. Leadership is about taking care of those in your charge.**

There is no nuance here. This idea is pretty clear. I guess I'm just amazed that in this modern day and age in which there are so many good books, TED talks, Twitter feeds and *Harvard Business Review* articles about what leadership really is, some people still think they are leaders simply because they got a promotion. (OK, little rant over.)

Page 15 | **We can start a revolution when we know what we stand against. To create change that lasts, however, we need to know what we stand for.**

The importance of knowing where we are going, not simply what we are running from or trying to change, is one of those nuances that a poetic little quote can't fully capture. This is one of the reasons I love the Declaration of Independence. It was a document that articulated the thing we wanted to do . . . even before we did it. All of the grievances listed in it about how King George led came after the ideal state of "All men are created equal." In writing it, the founding fathers prioritized what we stood for over what we were against.

Social media is great for rallying people. It can incite people to act

